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Headline: The Fennel wins big



(File pix)The Fennel is the most recent chapter in YTL Land's effort to infuse new life and energy into Sentul East and its urban renewal, following on the heels of The Capers across the street.

THE Fennel, one of Sentul's most valuable landmarks located in YTL Land & Development Bhd's Sentul East development just north of KLCC, won a few prestigious awards at the recent PropertyGuru Asia Property Awards (Malaysia) 2018 awards here.

The newly-completed development won the Best Condo Development (Klang Valley) category, followed by a second win in the Best Condo Development (Malaysia) category, which is a special award to honour the best condominium development under the "Best of Malaysia Awards".

As the winner, The Fennel will be representing Malaysia at the regional grand final, which will be held in Bangkok later this year.

The Fennel, launched in July 2013, comprises four 38-storey towers with a unique asymmetric design and full facades of gleaming glass. Nestled in pairs, each tower is connected by a suspended pool.

There are 916 units (229 units per tower block) collectively. The first three blocks have been fully sold with the final block, which offers stunning KLCC views and new dual-key concept, launched only recently.

The average selling price (1,110-1,554sq ft) for the earlier towers was around RM700 per sq ft (psf). They were completed and handed over to purchasers at the end of last year.

The Fennel has 24-hour security surveillance, smart card security access and intercom system.

YTL Land executive director Yeoh Pei Teeng said the recognition of The Fennel as the best condominium not only in the Klang Valley but also in Malaysia by the panel of eminent judges pays tribute to the developer's commitment to creating living environments that are unique, sustainable and inviting for the growing young urban population in Sentul East.

"We are deeply humbled and honoured to have The Fennel acknowledged as Malaysia's best condominium development. Its striking zigzag form meandering gracefully through the urban context of Sentul East is a departure from conventional high-rise residential projects in Kuala Lumpur city.

"Most unprecedented is the one acre of lush and natural landscape setting created by some 1,200 trees that we have laboriously planted and nurtured within the development.

"We remain committed to our promise of developing truly branded homes with innovative and sustainable living concepts, all built to the strictest of standards for the well-being of our home buyers," said Yeoh, who received the awards on behalf of the YTL team.

She said the double win was also testament to the successful transformation of Sentul — once a run-down ageing district of Kuala Lumpur — into a vibrant cosmopolitan hub where urbanites can enjoy and live city life to the fullest.

"By choosing to emphasise on distinctive architecture and refreshing concepts like The Fennel, our developments here go beyond meeting functional needs to infusing Sentul with the much-needed new life, zest and energy to stimulate its urban renewal under our masterplan," Yeoh added.

Developer

Sentul Raya Sdn Bhd

Location

Sentul East, Kuala Lumpur.

Development type

Residential (High-rise Condominium)

Site area 6.59 acres

Land tenure Freehold

No. of blocks

4 blocks – 38 storey each (excluding 5-storey car park)

No. of units 916

Built-up area

From 1,081 sq. ft. to 2,927 sq. ft.

Standard units range 1,081 – 1,554 sq. ft.

Dual-key units range 1,338 – 2,927 sq. ft.

Architect

RT+Q Architects Pte Ltd, Singapore (www.rtnq.com)